



2020 Tree Sponsorship

Get in the holiday spirit with the **Vermont Holiday Festival**, returning this year the week of **December 4 to December 11**. The event looks a little bit different this year, but we are extremely excited none the less. Please help us continue this long-standing tradition by participating in the Tree Sponsorship program. Read below to learn more about this year's schedule, awards, and prices or visit VTHolidayFestival.com.

About the Event

Previously held inside the Grand Hotel, this year's Christmas Trees will be displayed differently. The Vermont Holiday Festival will feature beautifully decorated Christmas trees for visitors to enjoy inside or outside **each business**. For businesses without a storefront, the KPAA will host your Christmas Tree at the Welcome Center. Visitors will be encouraged to stop by each tree to drop off their raffle tickets. Families can purchase tickets to vote on their favorite tree either in person at the business or online.

This not only keeps the VHF tradition alive, but also promotes foot traffic to each business. For those without a physical business, or who cannot have a tree in their establishment* the KPAA will create an outdoor Christmas Tree display in front of the Welcome Center.

On Friday, December 4 AND Saturday, December 5 we will kick off the event by presenting a spectacular family-friendly holiday themed light show, enjoyed from each person's own car. As continued commitment to the Killington business community, we expect the lightshow to bring hundreds of cars over two days to enjoy Killington in a physically distant manner. The Vermont Holiday Festival has been a holiday favorite for over 16 years, and we are committed to continuing the tradition this year within the COVID-19 guidelines.

***Per the Assistant State Fire Marshall:**

Vermont amendment to NFPA 1 states that in other than Health Care, Detention and Correctional occupancies, combustible vegetation, including natural cut Christmas trees otherwise prohibited under table 10.13.1.1 shall be permitted when located in areas protected by an approved automatic fire sprinkler system.

-This means that if your business has an automatic fire sprinkler system in place, you can have a natural cut Christmas tree in your establishment. If not, you will need to decorate a fake tree or decorate your natural tree outdoors, at least 5 feet from the nearest egress door.

Killington Pico Area Association | PO Box 114 | 2319 US Route 4 | Killington, VT 05751
admin@killingtonpico.org | 802-422-KPAA | vtholidayfestival.com



Schedule

- **Wednesday, December 2 to Thursday, December 3, 2020** – Trees are delivered to your location or available for pickup at the Welcome Center.
- **Friday, December 4, 2020** – Complete your tree decorating inside or outside of your business in preparation for visitors.
- **Friday, December 4, 2020** – individuals and families are invited to join us at Snowshed Base Lodge parking lot for a spectacular family-friendly and socially distant holiday themed light show
- **Saturday, December 5, 2020** – Join us again for another showing of the holiday themed light show. Entry includes a holiday ornament, coupon book to local businesses, and a few holiday treats.
- **Sunday, December 6 – Friday, December 11, 2020** – Families will have the opportunity to visit local businesses and vote on their favorite decorated trees OR vote online. The three trees with the most tickets at the end of the event win the “People’s Choice” award.

Tree Sponsorship Includes

- Christmas tree and tree stand (on loan from the KPAA)
- Sign with your business name and tree theme
- Business name listed in online event program map of decorated trees
- 1 free entry (one car) to one night of the light show



2020 Tree Sponsorship Form

Trees will be decorated inside or outside of your business. You may decorate your tree beginning Wednesday, December 2.

Business Name (print as you would like it displayed)	
Tree Theme (print as you would like it displayed)	
Where will your tree be displayed? (inside, outside my business, outside the Welcome Center)	
Are you willing to host an additional tree? (for a business that does not have a storefront)	<input type="checkbox"/> Yes, I can host _____ # of trees <input type="checkbox"/> No, thank you
Contact Person	
Contact Email	
Contact Phone Number	

Cost Per Tree	Quantity of Trees	Total Due
\$100 for KPAA Members		
\$125 for non-members		

Payment in full is required with this application. Credit card, checks, and cash are accepted. If paying by check, please make it payable to the Killington Pico Area Association. If paying by credit card, please complete the following information:

Card Type: Visa | Mastercard | American Express

Credit Card Number: _____

Expiration Date: _____ Security Code: _____

Authorized Signature: _____ Date: _____

Please make every effort to return this form to the KPAA by November 15, 2020.