



2021 Tree Sponsorship

The event will be a homecoming of the previous Vermont Holiday Festival format with an indoor Christmas Tree Forest, family friendly fun, and a Thursday business mixer. Although there will still be some COVID alterations, the same holiday spirit will ring through the Killington area!

Families will enjoy a **FREE** screening a nostalgic holiday movie, **A Charlie Brown Christmas**, for toddlers and young children (plus their parents) on Friday and Saturday. Children will be given a fun holiday goodie bag at the end!

About the Event

The Vermont Holiday Festival will feature 60 beautifully decorated Christmas trees for visitors to enjoy inside the Grand. Visitors will walk through the Christmas Tree Forest and drop off their raffle tickets at their favorite trees. Families can purchase tickets to vote on their favorite tree in person at the entrance of the Holiday Festival or inside the ballroom during the event.

Schedule

Wednesday, December 1, 2021 – Your tree is set up at the Killington Grand Resort Hotel and awaiting your decoration from 4 PM to 8 PM. Decorating continues Thursday, December 2 from 10 AM to 4 PM.

Thursday, December 2, 2021 – Attend the Sponsor Cocktail Party from 5:30 PM to 8 PM. This is also our opportunity to award our Businessperson of the Year. Enjoy light bites and drinks while awaiting the following coveted awards to be announced:

Most Creative or Unique Tree

Best Use of Theme

Best in Festival

Friday, December 3, 2021 – 4 PM to 8 PM is Family Night Food Drive. Free entry with a nonperishable food item and movie screenings. Attendees purchase raffle tickets to vote on their favorite tree.

Saturday, December 4, 2021 – General admission from 1 PM to 7 PM.

Attendees purchase raffle tickets to vote on their favorite tree. The three trees with the most tickets at the end of the event win the “People’s Choice” award. Movie screenings will run every 45 minutes.

Tree Sponsorship Includes

- One string of white lights, with the option to purchase more
- Sign with your business name and tree theme
- Business name listed in event program map of decorated trees
- Your entire staff is invited to attend the Sponsor Cocktail Party



2021 Tree Sponsorship Form

Friday, December 3 & Saturday, December 4, 2021
Killington Grand Resort Hotel

Business Name (as you would like it displayed)	
Tree Theme (as you would like it displayed)	
Contact Person	
Contact Email	
Contact Phone Number	

Cost Per Tree	Quantity of Trees	Total Due
\$100 for KPAA Members \$125 for non-members		

Payment in full is required with this application. Credit card, checks, and cash are accepted. If paying by check, please make it payable to the Killington Pico Area Association. If paying by credit card, please complete the following information:

Card Type: Visa | Mastercard | American Express

Credit Card Number: _____

Expiration Date: _____ Security Code: _____

Authorized Signature: _____ Date: _____

Please make every effort to return this form to the KPAA by November 20, 2021.